

• AUGMENTED REALITY (AR) 2019 •

makeSEA®

Is your business AR ready?

Call **800-803-1050** or visit **makesea.com** for a free consultation or demonstration.

Mid-Sized Companies

88% of mid-sized companies are already using AR in some way—including for training, repairs, product design, product line planning and team collaboration.
(Source: vxchnge.com)

88%

\$133B

AR Market

Current value of the AR Market stands at \$3.5 billion and is predicted to reach **\$133 billion** by the year 2021.
(Source: Statista and Analytics Insight)

Employees in Manufacturing

Manufacturers and their employees are embracing AR as evidenced in the 2018 IDC study of AR Use Cases. **82% of those surveyed** responded positively to the use of AR in the manufacturing process.
(Source: May 2018 IDC study)

82%

1B

Users

By 2020 it is predicted that there will be **1 billion AR users worldwide**.
(Source: New Gen Apps)

Production Line Training

Production line training is still the **number one reason** manufacturers are using AR for:

- Increased efficiencies and safety
- Improved training (hands-free) & easier knowledge transfer
- Better collaboration
- Easier remote training with lower travel costs
- Up-to-date documentation

(Source: May 2018 IDC study)

#1

65%

Sales People

65% of those who responded to a May 2018 survey felt they saw a positive return on investment with the use of AR as a sales tool.
(Source: May 2018 IDC study)

Sales of AR Glasses

The sale of augmented reality devices is predicted to reach **22.8 million by 2022**.
(Source: Tractica)

22M